

# REGIONAL ESD SUBSCRIPTION FORM (2017-2018)



**EDUCATION FOR PARENTS.  
SUCCESS FOR CHILDREN.**



HELPING YOU KEEP OUR CHILDREN SAFE, HEALTHY AND ENGAGED IN SCHOOL

parentu.net

## Important Information about the Parent U Subscription Form

Page 1 includes information and instructions. Use the subscription form on Page 2 to subscribe to any or all of the following Parent U video series.

### Internet Safety Series

This series consists of five professionally-produced videos that provide parents with current information about social media, cyberbullying, sexting and more. Parents will gain insights and ideas on how to talk to their children about behaving ethically and staying safe online.

- Today's Technology: What's New with Mobile Apps
- On The Move: Kids and Mobile Devices
- Cyber-Bullying: A Child's Nightmare
- Digital Footprints: Forever There
- Sexting: A False Sense of Popularity

### Parenting Series (Availability TBD)

Parenting is hard. And being a parent can leave an adult feeling alone and frustrated. This series will provide parents with ideas on practical ways to help their kids succeed in school, and ideas for avoiding or solving behavior problems.

- Reading to Your Very Young Child (Newborn to Age 2)
- Early Behavior: Keeping the Calm (Grades K-5)
- Study Skills for Elementary Students (Grades K-5)
- Study Skills for Older Students (Grades 6-12)
- Addressing Problematic Behaviors (Grades 6-12)

### Critical Conversations Series (Availability TBD)

The world sends so many mixed messages to kids. Most parents don't want their children involved in drugs or alcohol, but kids get so confused when marijuana has been legalized, or when they see their parents using drugs or alcohol. This short series will provide parents with critical information that will help them have meaningful conversations with their child.

- Current Drug Trends
- Understanding Marijuana in a Legalized State

## IMPORTANT INFORMATION ABOUT A REGIONAL PARENT U SUBSCRIPTION

ESD's that subscribe to a password-protected series can provide these videos to their districts at either (1) no cost, or (2) for a fee. Passwords may be shared through newsletters and private email messages, **but may not be shared on any public web page, social media site, or via a social media tool such as Twitter.** Annual subscriptions expire on August 31 each year.

## INSTRUCTIONS FOR SUBMITTING YOUR SUBSCRIPTION FOR YOUR DESIRED SERIES

1. Print and complete the subscription form on Page 2.
2. Sign the bottom of the form.
3. Make a copy of the completed form.
4. Keep one subscription form for your records.
5. Send the second copy of the subscription form, along with a purchase order for the full subscription amount, to:

Katherine Livick, Digital Learning PD Manager  
Educational Service District 112  
2500 NE 65<sup>th</sup> Avenue ♦ Vancouver, WA 98661  
katherine.livick@esd112.org ♦ 360.952.3395

Upon receipt of the completed subscription form and purchase order, the password(s) for your selected Parent U series will be provided to the individual listed as the primary contact on the subscription form. Marketing materials will be provided for the selected series upon request.

### For more information, contact:

**Katherine Livick**  
Educational Service District 112  
Katherine.livick@esd112.org ♦ 360.952.3395

# Regional Subscription Form (2017-2018)



Thank you for your subscription. Please follow the instructions on Page 1.

## REGIONAL ESD INFORMATION (REQUIRED)

| Name of Regional ESD | Regional Fee Per Series |           |                        |
|----------------------|-------------------------|-----------|------------------------|
|                      | Internet Safety         | Parenting | Critical Conversations |
| 101                  | \$7,740                 | TBD       | TBD                    |
| 105                  | \$3,660                 | TBD       | TBD                    |
| 112                  | \$5,820                 | TBD       | TBD                    |
| 113                  | \$5,430                 | TBD       | TBD                    |
| 114                  | \$3,210                 | TBD       | TBD                    |
| 121                  | \$15,000                | TBD       | TBD                    |
| 123                  | \$4,080                 | TBD       | TBD                    |
| 171                  | \$3,360                 | TBD       | TBD                    |
| 189                  | \$14,610                | TBD       | TBD                    |

## REGIONAL ESD CONTACT INFORMATION (REQUIRED)

Contact Name \_\_\_\_\_

Contact E-Mail \_\_\_\_\_ Contact's Phone (incl. AC) \_\_\_\_\_

Place an X on the line to the left of video series you are selecting, and complete the information in each row. Total the amount due.

| Name of Video Series                                  | Subscription Fee Per School Per Year* | X | Total** Number of Schools in Your District | Annual Cost of Each Subscription |
|---|---------------------------------------|---|--|----------------------------------|
| Internet Safety Series                                | \$ 110.00                             | X |  |                                  |
| Parenting Series<br>(Availability TBD)                | \$ TBD                                | X |  |                                  |
| Critical Conversations Series<br>(Availability TBD)   | \$ TBD                                | X |  |                                  |
| * Annual subscriptions expire each year on August 31. |                                       |   | Total Amount Due                           |                                  |

## AUTHORIZATION (REQUIRED)

Printed name of contact \_\_\_\_\_ Signature of contact \_\_\_\_\_ Today's date \_\_\_\_\_

**If you are starting late in the year and need to request a quote for a partial year, contact:**

Katherine Livick, PD Manager ♦ ESD 112 ♦ katherine.livick@esd112.org ♦ 360.952.3395

## Revenue Account Codes (For Internal Use Only)

For Washington Districts ..... 1652-81-0000-825-0000-0000

For Districts in Other States ..... 1652-82-0000-825-0000-0000